

# MAGE

## Accelerate Your Data and AI Journey



# Make data and AI at the core of your business

The pressure is on - every enterprise must become data-driven and AI-first. Yet, building formidable data and AI capabilities presents its own set of challenges. From integrating diverse data sources and managing data quality to scaling secure, bias-free AI integrations and unlocking actionable insights, obstacles arise at every step. So, how can you overcome them and fully unleash the potential of data and AI to drive innovation and growth?

## Meet MAGE

MAGE is a cutting-edge modular data and AI platform offering a robust suite of reusable, plug-and-play solutions that support end-to-end needs in data management, AI model development, generative AI, and software delivery. Comprising specialized components like Data Works, Neural Nest, Generative AI Studio, and OmniDev AI, MAGE enables organizations to quickly and successfully harness the powerful interplay of data and AI, transforming raw data into intelligent insights that fuel groundbreaking innovation.

## The Transformative MAGE Components

### Data Works



- Data Management platform integrated with customer onboarding
- Data Ingestion
- Data Quality checks
- Data Standardization
- Data Labeling
- Data Governance setup
- Data Transformation
- Data Visualization Toolkit
- Experience APIs

### Neural Nest



- Classic ML
- Deep Learning platform that is integrated with MLOPs
- Neural Network Designer
- Predictive modelling
- Anomaly detection
- Time-series analysis
- Recommendation engines

### Generative AI Studio



- Data Studio
- Prompt Studio
- RAG studio
- LLM Studio
- All integrated with LLMOps

### OmniDev AI



- Customer Service Copilot
- Integrate Copilots into Fabric
- Leverage Power BI with Copilot for enhanced analytics
- Tailor custom Copilots using Azure AI services
- Integration with AutoDev, Amazon Q developer, Devin for autonomous execution of complex development tasks

# Deep capabilities for outstanding outcomes



Data Science



Applied AI



Data Engineering

## Features that help you build for relevance and impact on what matters

### Component-Based Architecture with Data-Centric AI

- Innovative component-based architecture
- Data and AI at the core
- Transforms data into a valuable asset
- Enforces strong data governance protocols

### Intelligent Data Ingestion

- Advanced data ingestion layer
- Language model (LLM) assistants
- NLP based data ingestion
- Rule based data ingestion
- Domain-specific querying for data retrieval
- Data Virtualization
- Native data connectors for various sources and formats

### Versatile Data Adapter Framework

- Effortless data amalgamation
- Metadata-driven connectors
- Sets the stage for a unified data ecosystem

### Automated Exploratory Data Analysis (EDA)

- Auto EDA with NLP insights
- Visual representation of data correlations
- Quick visual analysis of columns
- Detects outliers, missing values, and more

### Streamlined Data Transformation

- NLP based data transformation
- Rule based data transformation
- LLM-assisted
- Simplified field selection
- Automated transformation services
- Rich library of 60+ built-in processors

### Intuitive Data Consumption and Visualization

- Data consumption layer for external system integration
- Transparent and interactive data depictions
- Inherent visualization strata
- User-friendly data exploration
- Copilot support

### Adaptable Industry Use Cases

- Accommodates any scenario
- Applies AI algorithms for predictions and classifications
- Precise data predictions
- Astute recommendations and classifications

### Robust MLOps/AIOps Framework

- Embeds an efficient CI/CD pipeline
- Proactive monitoring strategy
- Identifies data irregularities
- Data drift monitoring and alerts
- REST APIs for real-time scoring and usage

## Secured by design: The safety assurance of using MAGE



Robust Encryption



Ethical AI Framework



Privacy-Centric Architecture



Comprehensive Compliance



Vigilant Security Oversight

# Break new grounds with MAGE



Democratize data and analytics



Advance decision intelligence



Accelerate AI and ML innovation



Ensure data governance



Enhance efficiency, productivity and agility

## MAGE working its magic

### Effortless Single-Click Operations Through NLP

Single-click operations from the initial stages of data ingestion and transformation streamlined through advanced Natural Language Processing (NLP).

### Advanced Intelligent Auto EDA framework

Auto EDA framework analyzes complex and unorganized data, both structured and unstructured and assess data quality and completeness.

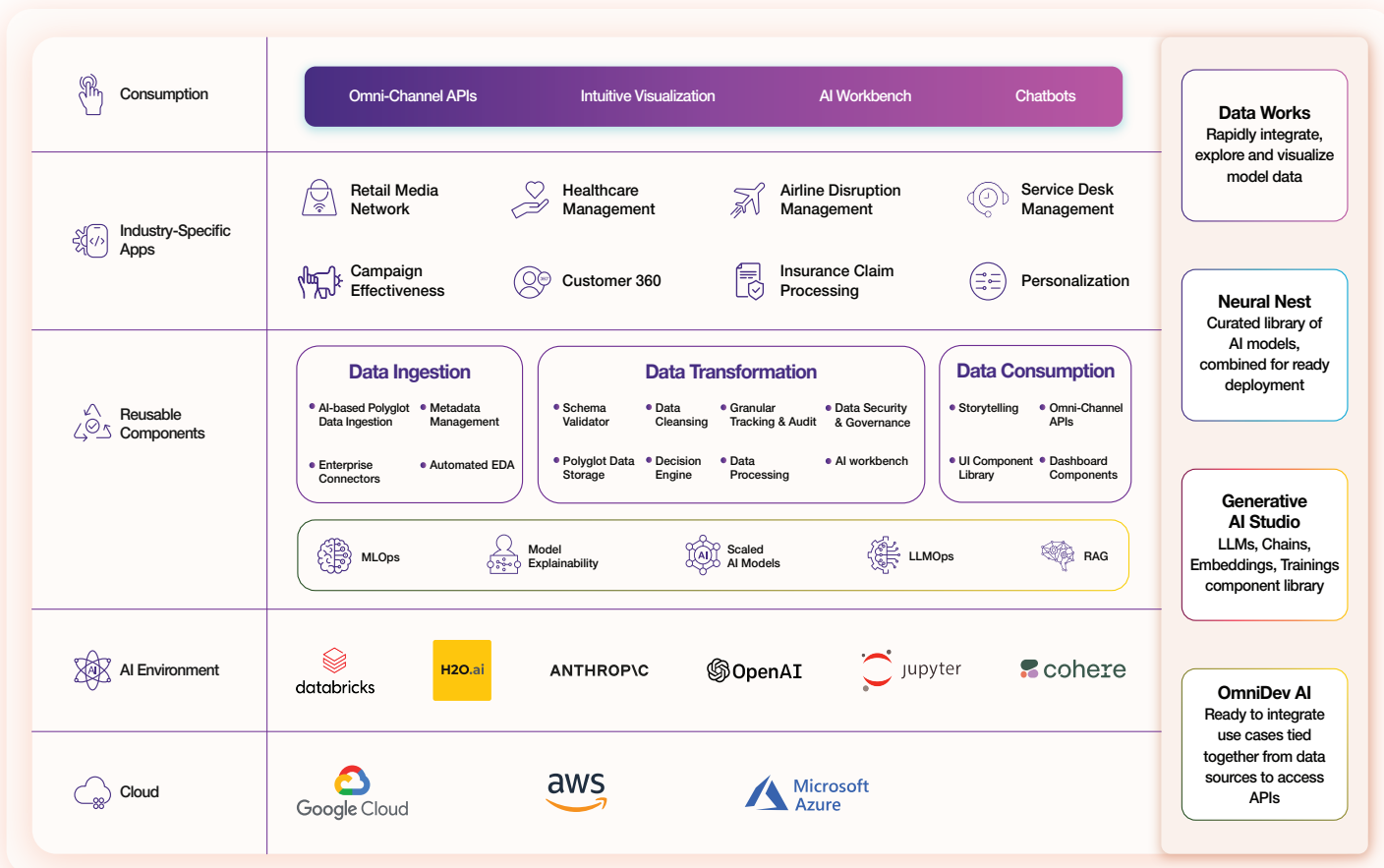
### Unified Data Access With Single SQL Query Interface

Revolutionary SQL query interface simplifies data retrieval from multiple sources.

### Reusable MLOps/LLMOps framework With Responsible AI

Component-based MLOps/LLMOps framework with Responsible AI for both creating new models and managing existing ones.

## MAGE Platform - Decoded

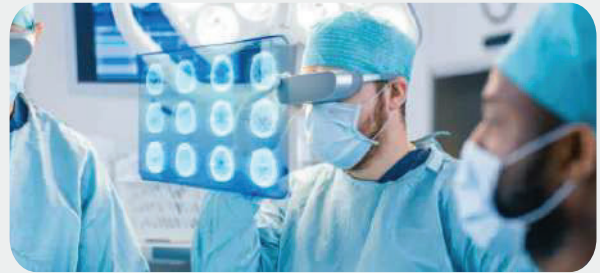




# MAGIC in real business scenarios

## Retail

Leverage MAGE's capabilities in Retail Media Networks, autonomous store operations, fulfillment AI, demand forecasting, and more to redefine retail.



## Healthcare

Explore the AI care management model, patient risk scoring mechanism, care managers' dashboard, and real-time medical management that MAGE helps you build at speed and scale to improve care outcomes.

## Insurance

Discover the power of intelligence in insurance with scalable underwriting automation, predictive pricing, claims management, AI-driven sales and distribution, and enhanced overall operations.



## Travel

Embark on a new-level growth journey by leveraging MAGE capabilities for flight delay prediction, delay propagations, self-check-ins, query handling, and personalized recommendations.

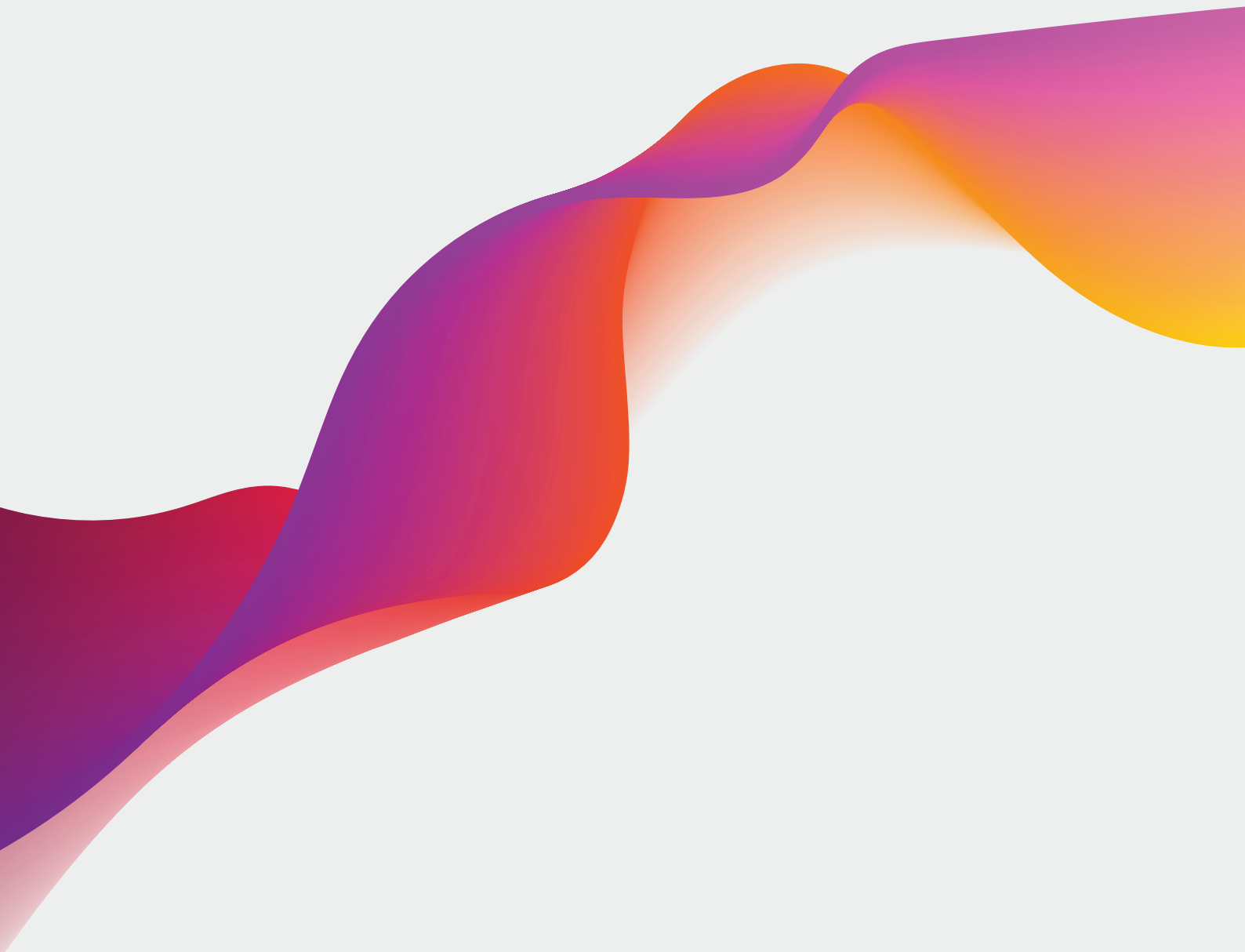
## Higher Education

Unlock a new era of academic excellence with our platform, harnessing AI to reimagine curriculum development, knowledge imparting, learning, and administrative productivity.



## Consumer Packaged Goods

Ignite innovation in the CPG sector with MAGE, leveraging AI for demand forecasting, supply chain optimization, marketing strategies, retailer engagements for RMN, shelf planning and consumer insights.



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HTCNXT is an Enterprise AI solutions division reimagining customer experience and outcomes. We combine disruptive technologies, deep domain expertise, and our built-to-purpose platform to accelerate AI-led transformations for enterprises.

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